

Gateway PLAYHOUSE

Center for the Performing Arts

February 15, 2011

Dear Subscriber:

The enclosed paperwork details your performances, dates and seating location(s) that make up your special series. To confirm as listed, simply check "Confirm My Seats," enclose payment, and return the form back to us by March 11. This is **Option #1**. If you need to change the number of seats ordered, you may choose this option but your seating location may need to be adjusted.

If you want to change the subscription details on the enclosed form, you have 3 additional options.

Option #2 Check the line on the right side of form entitled "Upgrade My Seats." We will move you to better seats, in the same series. This is the best way to improve your seating location, and there is no risk. If no upgrade is available, we will automatically retain your previous seats. We will try our best to honor any special requests indicated on your renewal form.

Option #3 To change your dates, enter the new series number on the line provided. We will give you the best available seats for the new series number you choose. We cannot guarantee your same seats, but we will try to get you as close as possible or better than your previous location. Review the enclosed chart to ascertain the price of your new series choice. It may be different from what you are paying now.

If you choose to make changes to your subscription, we will always provide you with the best seats available. All changes and upgrades will be done before the box office opens. Because of that, you may get better seats if you allow us to make those changes for you. If you are uncomfortable letting us pick your seats, you may release your seats and come in to the Box Office as outlined below.

Option #4 Check the line entitled "Release My Seats" at the bottom of the form. We have set aside a "Subscriber Only" day especially for you, March 21. On this day, the Bellport Box Office will be open only to subscribers who want to change or upgrade their seats. If you choose this option, however, your current seating locations and dates will be released to other subscribers.

Patrons who choose to come to the Box Office will be served in order of arrival when we open on March 21st at 10:00am. **March 21st is an exclusive subscriber day and will only be at the Bellport location and in person (no telephone transactions).**

Please carefully review the form on the following page, and complete the appropriate information. We look forward to having you join us in 2011!

Yours truly,

The Box Office Staff

Reminder - If we do not hear from you by March 11, your subscription and seats will be released to other subscribers.

215 South Country Road ♦ Bellport, NY 11713 ♦ 631-286-1133

2011 Individual Ticket Prices:

Tuesday, Wednesday, Thursday @ 8:00 ----- \$53.00
 Sunday @ 2:00 & 7:00 ----- \$53.00
 Wednesday & Thursday @ 2:00 ----- \$51.00
 Friday @ 8:00 & Saturday @ 3:00 & 8:30 ----- \$57.00
 Students 25 and under, all performances ----- \$25.00

Promotional Special

Purchase individual tickets before April 15 or purchase multiple events and save \$8.00 on each full priced ticket. Just use the code "Early Bird". Available to subscribers anytime.

Student Subscription

6 show package for children and students 25 and under is only \$125.00.

Ticket Exchanges

All of our subscribers will have the opportunity to exchange their tickets for another performance of the same show at no cost. All exchanges must be made in person at the Box Office, and at least 24 hours prior to the performance being exchanged.

Box Office Schedule

| | |
|--------------------|--|
| March 21 | Open for Gateway's 2010 subscribers only. In person only at Bellport. |
| March 22 | Open for Gateway's 2010 subscribers and Gift Certificate holders only. Subscription and individual ticket sales. In person only at Bellport. |
| Beginning March 23 | Open to general public for all sales. Phone/Internet sales begin. Purchase at the Box Office, on the telephone or on the internet. Any way you make your purchase, the same seating will be made available to you. |

Box Office Hours*Bellport*

10am – 6pm

Monday – Saturday

11am – 6pm

Sunday (Closed Sundays thru March 13)

Patchogue Theatre Box Office

Beginning July 13th

Opens one (1) hour prior to our performances, only on performance days.

*Smith Haven Mall Box Office is not open at this time.**Internet Sales: <http://www.gatewayplayhouse.org>*

Beginning March 23, 10:01am Individual Ticket Sales

Call for additional info - 631-286-1133 or www.gatewayplayhouse.org